

LEADERSHIP FAME AND SELF-ACTUALIZATION

A new, definitive approach to
Leadership at the Top

No enlightened organizational leader, entrepreneur, or professional hankers after success alone. This book sets out a new approach to achieve exalted leadership success, a unique identity in society and holistic self-realization.

Harish Shivdasani

What they say about the book

“Harish has brought out an entirely different perspective to organizational leadership, with his incisive and practical bend of mind. This book will be easy to read, interesting to reflect, and important to practice for those who are already at leadership position. It will be a guiding path for newer breed of aspiring leaders too—as their current mentors and coaches may not have had the privileged exposure, experience and depth that Harish has effortlessly chronicled.”

~ *M.S. Unnikrishnan, Managing Director, Thermax India Ltd.*

"If you have admired leaders from a distance and wondered what makes them what they are, this book will give you some answers. Using a series of striking examples, Shivdasani shows how every person can bring out the leadership qualities in himself."

~ *Ajit Balakrishnan, Chairman and CEO, Rediff.com*

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“Unique book, which lucidly explains the process of interaction between the inner world of a leader and external reality which she/he engages with. Challenging widely held beliefs on popular concepts such as people vs task orientation, loyalty, and work –life balance; it proposes new paradigms for effectiveness of leadership as well as the organization. A must read for scholars, leaders and professionals engaged in leadership development.”

~ **Dr. Arvind N. Agrawal, Management Board Member; President, Corporate Development &HR, RPG Group**

"Shivdasani has set out a different approach to understanding leadership, and elucidated his very unique concept of Corporate Vision versus Entrepreneur Vision, which defines the role of leader in the context of the nature of organization. The concept of leader's Self Actualization and Unique Identity in Society takes this one step further in driving home the importance of inner drive in all of us that motivates and shapes our role and actions. The book provides valuable clues that can help a practicing professional/ entrepreneur to attain success."

~ **Jay Jayaraman, Global Strategic Innovation and Technology Alliances Vice President at Colgate Palmolive Co., New York, USA**

The book

Using a unique ‘under the skin’ approach, leadership has been conceptualized as a primary drive or a powerful need to take responsibility for changing the direction of developments, and delivering results. A leader’s strategies and actions are always coloured by his unique needs, self-images and his personal life goals, though he is rarely conscious of the process. The author helps the leader develop insight into his under-lying latent self and modify it for improved leadership effectiveness before taking on the task of changing the people and the world in his orbit. This insight has been further enhanced by comparison of the successful and not so successful leaders in terms of their perception of people and situations, use of power, of organization and its systems, the decision making process, and more importantly, the extent to which the life goals have been synchronized with the leadership role. It presents a leadership development approach which ensures enduring and higher leadership effectiveness.

The leader, his vision and self-actualization: Presenting a totally unique concept of vision, the author goes to establish how ‘**validly**’ evolved Vision, provides stability to an organization even when in turmoil, and enables the leader to achieve **both** exalted organizational success, and also ‘self-realization’.

The book sets out a definitive approach to achieve exalted leadership success, personal prominence, and the ultimate holistic self-realization for those already at the top and also those with potential to reach there.

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Deploying a unique approach, leadership has been explained as a product of the dynamics of ‘inner self’—its driving forces and hidden agendas on one hand, and the ‘external’ reality on the other. A leader is conceived as one who takes responsibility for changing a series of developments and delivering results. He changes the direction of events not haphazardly, but to realize a vision. As the leader can’t be conceived without vision, the discussion logically moves to a unique approach to evolving an authentic vision.

Chapter 2: Vision of the Leader: Corporate Vision and Entrepreneurial Vision

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Providing an innovative concept of Vision, the author has clearly brought out its relationship with competitive advantage and environmental scan and its day-to-day application for consistent and better business decisions. Highlighting the supreme importance of Vision, it has been explained how most business or diversification failures have resulted not from lack of competitive advantage, but from lack of Vision or invalid Vision.

Chapter 3: Towards Maximizing Career Success, Self-Realization and Achieving Unique Identity in Society

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Any leader worth the title does not simply chase success. Innovative recommendations have been proffered for achieving not only exalted leadership success but also a sense of personal fulfilment or contentment, giving back to society and attaining a unique identity in society. This is what he terms as self-actualization.

Chapter 4: Epilogue: Leadership and Vision for Success and Self-Actualization

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The goal of a leader cannot but be his self-actualization, which results from the fulfilment of his distinctive innate urges and innate capabilities. The performance of the organization, which acts as his vehicle to achieve self-realization, results from his drive to that destination. The synergy between the personal goals of the leader and of the organization benefits both the leader and the organization.

About the Author

Harish Shivdasani has been operating as consultant and trainer to number of international and Indian organizations and governments at highest level, after working for some time as faculty at Indian Institute of Management, Ahmedabad. He has been consultant to Prime Minister / Office for restructuring 18 banks and developing thousands of managers in a short time; was appointed as consultant to Reserve Bank (Federal Bank) by then Governor Dr Rangarajan for improving management performance systems for over 7000 managers; by Unilever to suggest diversification of Unilever Hindustan; by Gujrat Govt. for developing concept paper for now renowned Entrepreneur Develop. Inst. of India. He has developed very widely known brand leaders and winning advertising campaigns. A psychoanalyst, in addition to being management advisory, Shivdasani has published many papers and original research in India, and abroad. He facilitates corporate managements, leadership teams and entrepreneurs to achieve exalted leadership success, along with holistic personal fulfilment/self-actualization, and prepares Sr V.Ps/ Directors with potential for top leadership positions.

Full details on www.shivdasani-lens.com.



Harish Shivdasani has been operating as management consultant and a trainer to a number of international and Indian organizations, and governments at highest level, after working for sometime as faculty at Indian Institute of Management Ahmedabad. He counsels CEOs and facilitates corporate leadership team and astute professionals to achieve exalted and holistic leadership success, cogent strategy, innovation, deploying approaches which could be viewed at www.shivdasani-lens.com

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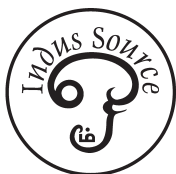
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